

Funar in the Spotlight for Adventure Tourism through the “Krushevo and Elbasan, Journey in Nature and Adventure” Project

Funar Fest 2026 marked the beginning of the second phase of the “Krushevo and Elbasan, Journey in Nature and Adventure” project (KET-J), implemented under the IPA III Cross-Border Cooperation Programme North Macedonia and Albania.

The event in Funar, Elbasan, brought together visitors from Elbasan, other cities across Albania and international tourists. The programme featured cultural activities, local product presentations, live music performances, kayaking, camping and outdoor activities. Through the event, Funar was promoted as an attractive destination for nature and adventure tourism.

The second phase of the project includes the construction of the Funar Adventure Park, development of new parking areas, and creation of 13 kilometres of hiking and cycling trails. These investments will contribute to improved tourism infrastructure, increased regional attractiveness and sustainable tourism development.

Representatives of local authorities and partner organisations attended the event. The Mayors of the Municipalities of Elbasan and Krushevo highlighted the importance of cross-border cooperation and European Union support in jointly developing tourism potential, creating new economic opportunities and connecting communities on both sides of the border.

Through the development of tourism infrastructure, strengthening of local capacities and promotion of natural resources, the project aims to position Krushevo and Elbasan as recognised destinations for active, nature-based and adventure tourism. One of the two new projects is “**Krushevo and Elbasan, Journey in Nature and Adventure**” (KET-J), which will contribute to the development of sustainable and adventure tourism and strengthen cross-border cooperation between Krushevo and Elbasan.

IMPLEMENTED BY: Municipality of Krushevo · Municipality of Elbasan · Center for Sustainable Development ALKA · Tjeter Vizion