

PROJECT NEWS · NO. 1

## Krushevo and Elbasan Launch New IPA III Cross-Border Project “Journey in Nature and Adventure”

The Municipality of Krushevo and the Municipality of Elbasan are entering a new phase of cooperation through the “Journey in Nature and Adventure” project, funded by the European Union through the IPA Cross-Border Cooperation Programme North Macedonia – Albania.

The project aims to develop sustainable tourism, improve tourism infrastructure and strengthen local economies in the cross-border region through joint activities and investments in tourism and adventure tourism facilities.

### Basic project information

**Implementation period:** 1 November 2025 – 30 June 2028

**Total budget:** EUR 833,204

**Partnership:** Municipality of Krushevo, Municipality of Elbasan, Center for Sustainable Development ALKA and Tjeter Vizion

### What does the project include?

The project will implement a range of infrastructure and development activities aimed at improving the tourism offer and creating new opportunities for local communities.

### Key results

- Construction of a new paragliding take-off site in Krushevo.
- Reconstruction and improvement of the Gumenje Sports and Recreation Centre, including new trails, lighting, sports facilities and event space.
- Construction of an adventure park in Funar, Elbasan, including a parking area and marked trails leading to the Dopaj canyons.
- Training for entrepreneurs on sustainable tourism and the circular economy.
- Establishment of a cross-border network for coordinated tourism development and promotion.
- Joint promotional activities to increase the regional and international visibility of the destinations.

### A new step for adventure tourism

Through this project, the region is taking an important step towards developing adventure tourism, attracting new visitors and creating new economic opportunities for local communities and businesses on both sides of the border.

**The project is funded by the European Union** through the IPA Cross-Border Cooperation Programme North Macedonia – Albania. Project summaries are available in Macedonian, Albanian and English.

**IMPLEMENTED BY:** Municipality of Krushevo · Municipality of Elbasan · Center for Sustainable Development ALKA · Tjeter Vizion

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